

## **Joyce Hunter**

### **Health Information Technology and Strategy**

With 30 years in information technology, Ms. Hunter has dedicated the past twelve years of her career to addressing the increasingly complex demands on the federal and commercial health community. As the CEO of Vulcan Enterprises, Joyce provides executive advisory services, industry intelligence, policy evaluation and analysis, business development support, organizational change management assistance, and strategy development.

Joyce is a former board member of the National Capital Area Chapter of the Healthcare Information and Management Systems Society (HIMSS), a Healthcare Information Technology Standards Panel (HITSP) participant and a contributor to the Federal Healthcare Knowledge Management Workgroup. Joyce has also recently participated as a grant reviewer for the Broadband Technology Opportunity Program and is a current member of the HHS S&I Framework Committee (Query Health workgroup).

Joyce participated on the Maryland Health Care Commission Task Force to Study Health Information Exchange and contributed to the final document for the Governor which resulted in a RFP for the Maryland Health Information Exchange. She also contributed to the Chesapeake Regional Information System for our Patients (CRISP) marketing and communications for the underserved section response (CRISP won the HIE and REC award). As a partner with Agilex, Joyce also contributed to the winning Morehouse School of Medicine Regional Extension Center response.

She was also a subcommittee chairperson for the Industry Advisory Council (IAC) studying the impact of healthcare costs. Ms. Hunter has written articles for Advanced Information Technology for Healthcare Executives, published white papers titled "Aging and Health IT" and the "Impact of Healthcare on the US Economy" (producing a Maryland Cable channel program on the same subject).

Ms. Hunter has developed strategic partnerships in the delivery of health information technology with industry and government, including collaborating on health disparities initiatives (The National Collaborative for Health Information Technology for Underserved Populations with the HHS Office of Minority Health), the National Health Information Network I (NHIN) as a partner with IBM and as an Executive Advisor to the CEO of Cal eConnect on Health Information Exchange, Health Benefit Exchange and Accountable Care Organizations as well as a member of the HIT Advisory Board for Baltimore City Community College

Ms. Hunter earned a BA from Villanova University and an MBA in Marketing from the University of Pennsylvania, Wharton School of Business, has a certificate in Emotional Intelligence and is a Wharton Fellow.